

Strip Testing Improves Your Management —and your bottom line

I joined the On-Farm Network™ as Field Research Operations Manager in September of 2005. It was not a new program to me, since I have been involved with helping growers set up replicated strip trials using yield monitors and GPS since 2000.

The growers I worked with realized the value of the tools and support provided by the Iowa Soybean Association. Remote sensing was just one of the many tools that helped shed light on the field trials we conducted and the price was right.

Growers who participated in replicated strip trials that might decrease their yields, such as reduced nitrogen rate studies, knew that with financial support and incentives from the Iowa Soybean Association, they bore none of the risk of hield losses themselves.

As input costs continue to increase, growers want to maximize their efficiencies. Partnering with the On-Farm Network can help with that process.

I'd like to invite you to join the nearly 500 farmers who participated in On-Farm Network trials with us this past year as we gear up for 2006.

You can sign up to participate in the On-Farm Network by completing the **REPLICATED STRIP TRIAL REGISTRATION FORM** on page 11. We also have this form posted at our website (www.isafarmnet.com). I look forward to working with you in 2006.

—Patrick Reeg

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